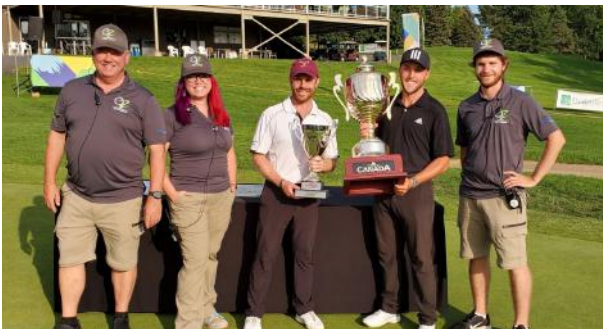


Changing the way you watch golf

In 2021, GolfZoog^{le} cooperated with the Great Lakes Tour to Livestream three Professional Golf Tournaments in Canada, which included the Southern Ontario Open, the Machinex Open and the highly anticipated Canada Cup / Coupe Canada. GolfZoog^{le} allows families, friends fans to enjoy high-level play and competition from anywhere in the world.



Blair Bursey takes home the \$125,000 Coupe Canada

Player recognition and exposure

Athletes work extremely hard to hone their skills for competition, and GolfZoog^{le} is here to put the spotlight on up-and-coming talents by Livestreaming quality play, interviews and off-course content.

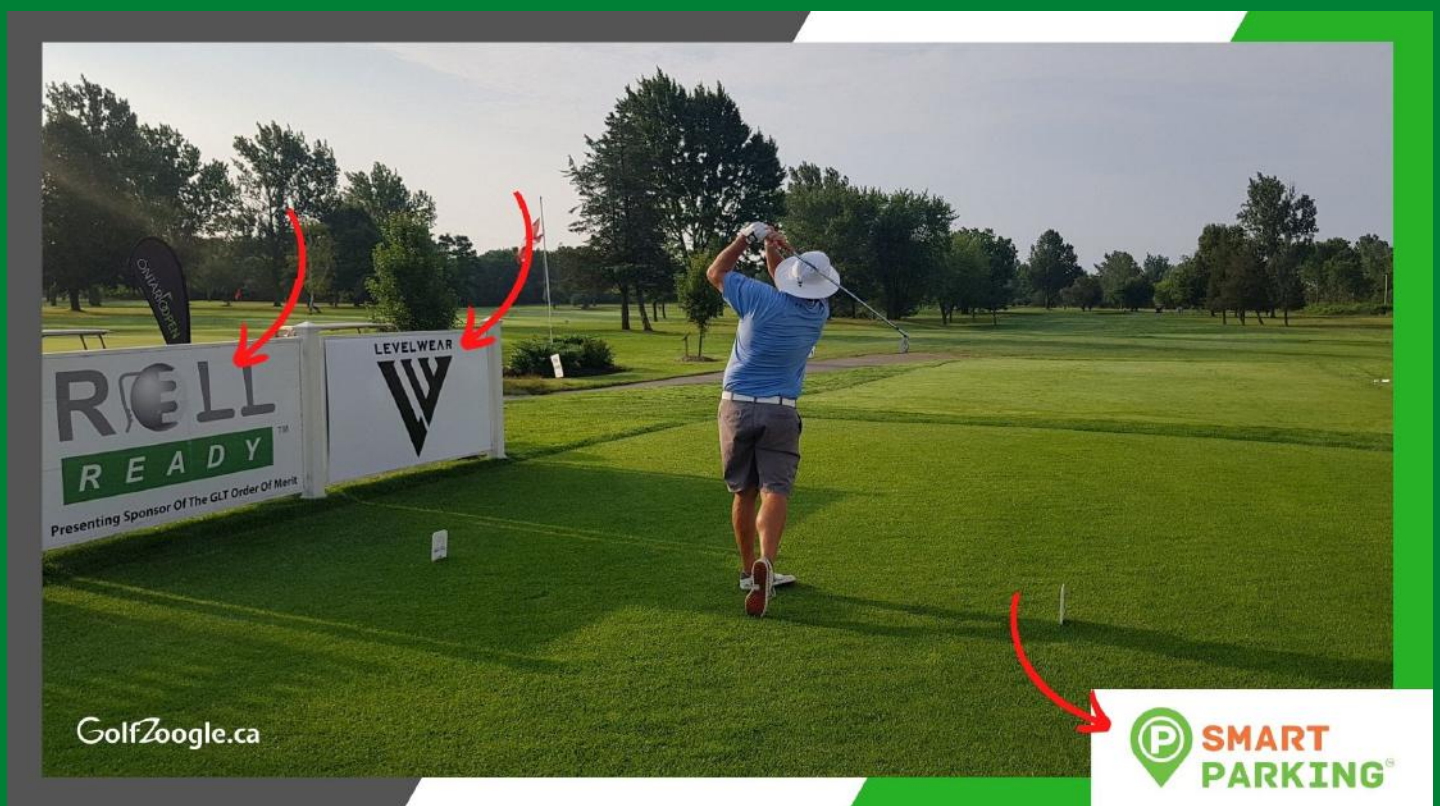


Noémie Paré - National Amateur Squad, U.S Open



Partnerships & Sponsors

Through Livestreaming and other media efforts, GolfZoogle opens new opportunities for sponsors and advertisers. GolfZoogle's sponsor program allows event organizers, golf clubs and members to earn 30% of the revenue generated from ads and brand integrations for each of their event livestreams.*



What's next for GolfZoogle?

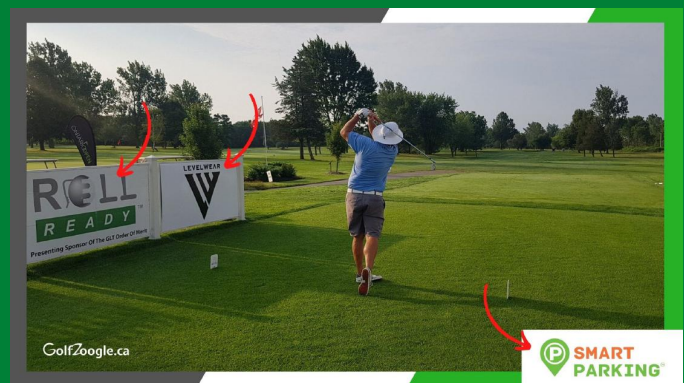
With multiple professional golf events lined up for 2022, GolfZoogle is looking to continue bringing attention to these events, to the players, partners and help the community grow as a whole. GolfZoogle's new home for 2022 will be on YouTube LIVE, where any viewer can watch any event for FREE while players and partners benefit from the added reach and accessibility of the platform.

GolfZoogle is looking to add partners and sponsors to its livestreams which will be accessed by thousands of viewers, players and local communities. GolfZoogle will be streaming exclusively on YouTube LIVE with access being FREE for all viewers throughout the season and for each event to maximize viewership, ease of access and integration with social media efforts.

2022 Premier Partner

(2 Spots available) : 25 000\$

- Branding at every event for 2022 (min. 6 events)
- On camera advertising at Tee-Offs and other checkpoints
- Permanent On-Screen Logo (built into main overlay)
- Intermission screen Logo
- Up to 30 second video ad played once every hour
- Social media and post-event content videos
- Custom Hashtag included in all Social Media posts
- Inclusion in all GolfZoogle event posters, banners, public communication - Append to Logo for season



NOTE: Logo is permanently added to overlay as opposed to rotating carousel

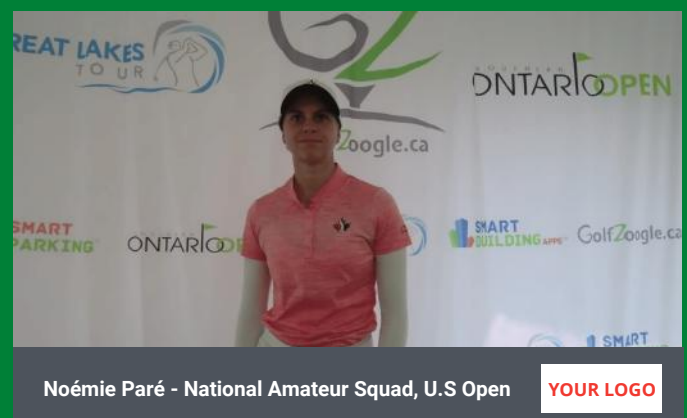


Choose a segment to sponsor
Select one of our segments to sponsor or suggest your own — for example:

- Shot Trace of the day
- Player Spotlight
- Meet the leader

Logo added to interview backdrop

- Visible LIVE and in post content
- Logo visible on interview Overlay
- Social media postings of interviews



2022 Gold Partner

(4 Spots available) : 10 000\$

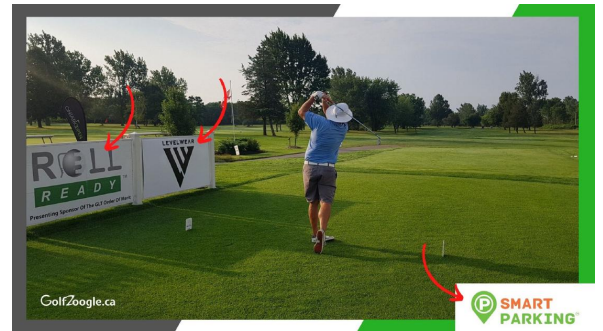
- Branding at every event for 2022 (min. 6 events)
- On camera advertising at Tee-Offs and other checkpoints
- Logo added to onscreen rotating overlay
- Intermission screen Logo
- Up to 15 second video ad played once every hour
- Social media and post-event content videos
- Custom Hashtag included in all Social Media posts
- Inclusion in event communication (posters & online website banners)



2022 Silver Partner

(4 Spots available) : 5 000\$

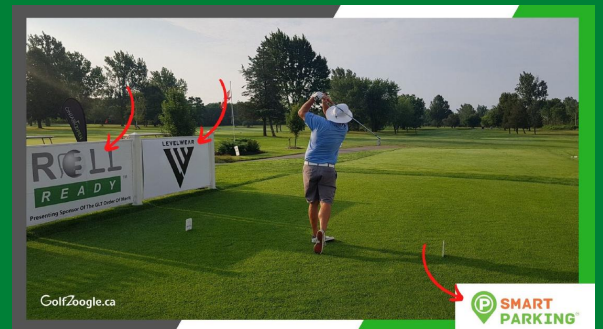
- Branding at 3 select events for 2022
- On camera advertising at Tee-Offs
- Logo added to onscreen rotating overlay
- Up to 15 second video ad played once every hour
- Social media and post-event content videos
- Inclusion to select event communication (posters & online website banners)



2022 Bronze Partner

(Per event) : 2 500\$

- Branding at single event for 2022
- On camera advertising at Tee-Offs
- Logo added to onscreen rotating overlay
- Up to 15 second video ad played once every hour
- Social media and post-event content videos
- Inclusion in single event communication (posters & online website banners)



Bring a Partner Program Your chance to generate new revenue

This program allows any event organizer, golf club or individual member to earn 30% of the revenue generated from a sponsor or partner.



Example

The MEGA Golf Course is hosting the Mid-Ontario Open.

They find 6 local companies and members that want to advertise their business and have their brand on screen during their event.

In total, these 6 companies will pay \$2,500 each for an event package. The total amount received is \$15,000.

Through our *Bring a Partner Program*, The MEGA Golf Course will retain \$4,500 of the amount received.

NOTE: There is no limit to earnings, some conditions apply.

